

Causecoin

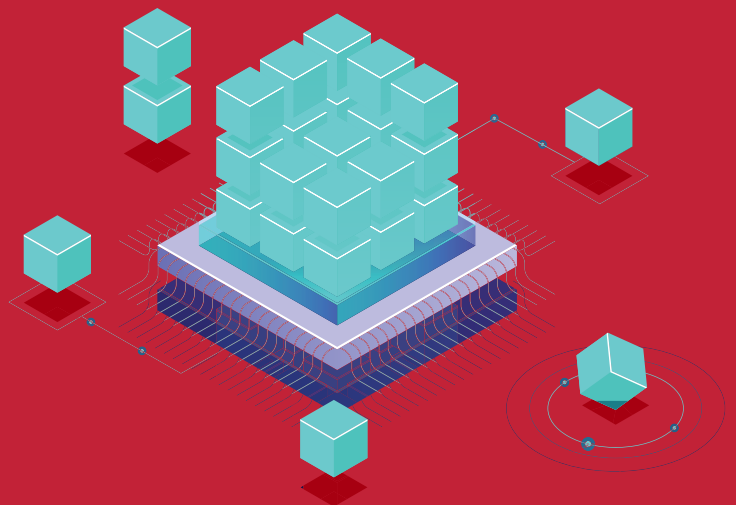
Whitepaper

CONCEPT PAPER OF
CAUSECOIN PROJECT



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Causecoin

Whitepaper



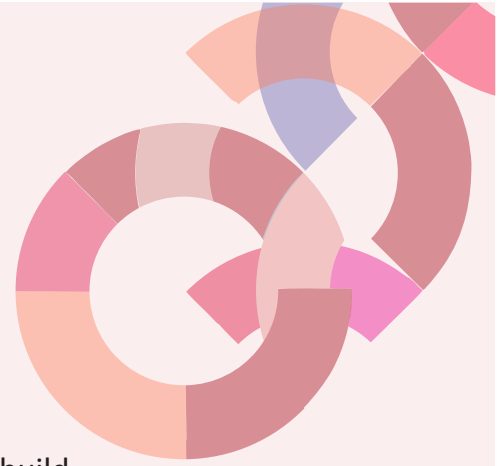
Vision

Causecoin is the digital currency for humanity, offering abundance to the world through Cause Capitalism.

Introduction of Causecoin (CAUSE)

The Causecoin (CAUSE) Whitepaper is a blueprint outlining the ethos and objectives of Causecoin, a digital utility token that embodies the principles of Cause Capitalism. Causecoin is not just a currency or a medium of exchange but a catalyst for prosperity, aiming to create wealth for all stakeholders including non-profit partners with purpose-driven technology. CAUSE is traded on several cryptocurrency exchanges.

Cause Capitalism is a philosophy where for-profit enterprises form sustainable partnerships with non-profit organizations to address economic, societal, and environmental concerns. Cause Capitalism re-imagines the role of business in society. This whitepaper explores the transformative power of Cause Capitalism and its potential to redefine global wealth and humanitarianism; fostering a kinder, more compassionate, and



prosperous business world. Causecoin has selected, as its non-profit partner, Cause Children's Hospital; which plans to build children's hospitals in Africa and other nations.

Causecoin was born from the vision of Cause Capitalism. Causecoin utilizes and applies the principles of Cause Capitalism through a Decentralized Autonomous Organization (DAO).

Cause Capitalism

Cause Capitalism is defined as follows:



Cause Capitalism is when a for-profit business chooses as its partner a non-profit organization—not as a gimmick but as a true sustainable partner.

Cause Capitalism is where a for-profit company gives a percentage of its gross revenue, not net profit, to a non-profit organization as part of its business model. It sees its non-profit partner as a key partner in its business plan and as an important aspect of its day-to-day operations. Cause Capitalism is remarkably different from Corporate Social Responsibility (CSR); where a company donates a percentage of its net profit (not gross profit) for charitable giving.

As an alternative structure, the for-profit company can give a percentage of its stock or ownership to its non-profit partner; or the for-profit business can get creative by giving products, services, tokens, coins, or cash credit to its non-profit partner. The foundational principle is that a for-profit business gives to its non-profit organization partner(s) in a significant and sustainable way.

Imagine a world where every for-profit business has as its partner a non-profit organization. Cause Capitalism serves the hungry, the homeless, the sick and the afflicted, the aged, the disadvantaged, the vulnerable, the disabled, the widow, the orphan, and the planet (including animals,



natural resources, and the environment). Where there is Cause Capitalism—there is new hope in the world.



Traditional Capitalism

Traditional capitalism has led to blatant disproportionate wealth distribution where billionaires continue to accumulate vaster and vaster wealth; all the while, the poor sink into deeper poverty with little hope for their future. Traditional capitalism is proving to be unsustainable as it, eventually, leads to socialism or revolution.

Traditional Socialism

Traditional socialism promotes a level playing field where everyone, in a matter of time, becomes equally poor; other than the few who learn to manipulate and misuse the socialistic system. Socialism enriches and empowers the few in-power; with money that the poor masses are forced to pay. Traditional socialism has proven to be unsustainable as those in power expend and exhaust other people's money; eventually, leading to insolvency or revolution.



There is now a newism, defined as Cause Capitalism. Cause Capitalism will resolve the ideological war between capitalism and socialism. Cause Capitalism is the evolutionary idea that is above and beyond capitalism and socialism; a practical and sustainable solution to creating a better world, for everyone, in the foreseeable future.

Cause Capitalism is a more compassionate form of capitalism.

Cause Capitalism is the new capitalism the world has been waiting for, all along. Cause Capitalism is, truly, capitalism re-imagined.



Causecoin and Cause Children's Hospital

Causecoin

- 1) Causecoin is a remittance for exchanging currency.
- 2) Causecoin is a wealth creation strategy for its stakeholders.
- 3) Causecoin is a sustainable funding source for its non-profit partner.

Cause Children's Hospital

- 1) Cause Children's Hospital is the Non-Profit partner of Causecoin.
- 2) Cause Children's Hospital is the recipient of 1B (One Billion) Causecoin tokens.
- 3) Cause Children's Hospital plans to build children's hospitals in Africa and other nations.

The initial Cause Children's Hospital will be built in Kenya, Africa.
Groundbreaking for the first hospital is targeted before the end of 2023.



Cause Blockchain

Causecoin is built on the Binance Smart Chain; thus, Causecoin enjoys the unique features of the BSC architecture such as high throughput, cross-chain interoperability, and low transaction costs.

Causecoin's plans, for the future, include the development of a native blockchain called Causechain. The Cause Team plans to add technology so that holders of Causecoin can make donations to other charitable projects; thereby, giving coin holders the opportunity to participate in Cause Capitalism in an efficient manner.



Causecoin Trading and Listing

Causecoin is currently trading on several cryptocurrency exchanges. (Causecoin Ticker Symbol: **Cause**). Cryptocurrency exchanges where Causecoin is trading live include:



1. Pancake Swap
2. P2B
3. LBank, and
4. BitMart

Cause Nations

Cause Nations is the governing body of Cause Capitalism; an entity located in proximity to United Nations in Nairobi, Kenya. Cause Nations was founded to support the philosophy of Cause Capitalism.

Cause Nations, simply, has four governing goals and principles.

Cause Nations Goals:



01.

To proclaim to the world the new way of doing business is Cause Capitalism.

02.

To educate individuals, families, businesses, communities, and nations on integrating Cause Capitalism into their countries and cultures.

03.

To inspire, recognize, and award men and women leaders to become Community, National, and World Cause Leaders.

04.

To create sustainable wealth by creating abundance for all the world's inhabitants.

Cause Nations Principles:

We are all members of the same human family—brothers and sisters of equal worth—and should treat each other as such.

Fundamental world core values include integrity, kindness, serving, and giving.



Economies should be built on a foundation of human dignity and mutual respect.

Sustainability depends on the profitability of every Cause Capitalism business.

06. | Property of Causecoin



Decentralized Autonomous Organization (DAO)

Causecoin utilizes and practices the principles of Cause Capitalism. Execution and practice of Cause Capitalism principles are accomplished through Causecoin's Decentralized Autonomous Organization (DAO); a practical utility where every business in the world can:

1. Learn about Cause Capitalism—the new capitalism.
2. Discover and join Cause Nations—the governing body of Cause Capitalism.
3. Implement Cause Capitalism—into their business or company.
4. Elevate and advance their business or company through Cause Capitalism—by becoming a Certified Cause Company (CCC).



Certified Cause Companies (CCC)

A company that embraces and practices the Cause Capitalism philosophy and consents to transparency through the Decentralized Autonomous Organization (DAO) utility of Causecoin; can receive the prestigious certification of Certified Cause Company(CCC) and receive the prestigious seal of Cause Nations. The prestigious Cause Nations seal can then be displayed along with the company's brand; thereby, attesting that the entity is an authorized Certified Cause Company (CCC) through Cause Nations.





Other Key Terms native to Causecoin

The following are some additional key native terms distinctive to the project:

World Cause Economy

A World Cause Economy will emerge due to a surge of Certified Cause Companies(CCC) that bear the Cause Nations Seal as they participate in Cause Capitalism. Millions of companies across the world will join in. A new economy will be formed to be known as the World Cause Economy. Such will be an economy where millions of for-profit companies choose, as their partner,

a non-profit; not as a gimmick but as a true sustainable partner. This wave of the future will create a World Cause Economy where there are no hungry among us as food becomes abundant; where there are no homeless wandering the streets because everyone gains access to shelter; where the sick and the afflicted are cared for with access to adequate medical and hospital care; where widows, orphans, elderly, and the vulnerable are treated with human dignity; and where child labour and prostitution is no longer a global epidemic.

Individual imagination and genius will conceive limitless worthwhile causes realizing profound collective change. Millions will participate in the World Cause Economy that, united, will bring about immediate and sustainable positive change for all the world's inhabitants.

The Currency for Humanity

Causecoin will spread the light of Cause Capitalism to every individual, family, business, and nation through education, public relations, and world media. Welcome to Cause Capitalism. Welcome to Cause Nations. Welcome to the World Cause Economy. Welcome to Causecoin—the Currency for Humanity.



Cause Ambassadors

Cause Ambassadors are authorized individuals who represent Cause Nations. Cause Ambassadors pursue the Cause Capitalism objectives from a leadership perspective; thereby, driving the implementation of the Cause Capitalism principles and practices by means of Cause Nations governing goals and principles.

Cause Exchange

The Cause Exchange will be an exchange built on a unique liquidity and market model. The Cause Exchange will incorporate a peer-to-peer exchange. Cause Exchange will also participate as a Certified Cause Company.

Causechain

Causechain will become the native blockchain of Causecoin. The development of Causechain is planned for a later date in the project.

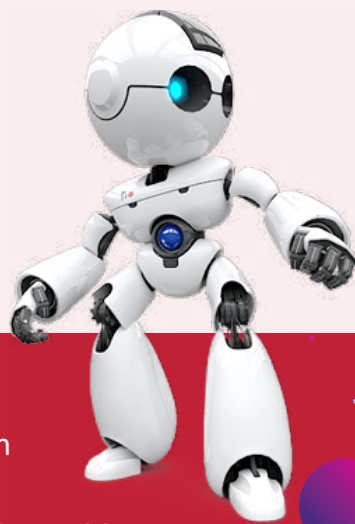




Certified Cause Company Partners

Causecoin ecosystem and utility will be supported by others who are recognized as a Certified Cause Company Partner. A Certified Cause Company Partner is a likeminded partner or business committed to practicing the principles of Cause Capitalism; for instance, a Certified Cause Company that has kept their non-profit partner commitment and practices the Voluntary Minimum Wage (VMW) to ensure that their employees are reasonably compensated (See Cause Nations Charter for more information on Voluntary Minimum Wage (VMW). Details and guidelines on how to participate as a Certified Cause Company Partner with Causecoin can be provided by the Cause Nations Secretariat).

Cutting Edge Technology



Causecoin tokens have been built on the Binance Smart Chain (BSC) Blockchain protocol. The development team used the BSC BEP-20 token standard to leverage several benefits. These BSC benefits include high transactional speed, comparatively low transaction cost, and interoperability with other key protocols. Such protocols include Binance Chain's BEP-2, BEP-8, and Ethereum ERC-20 token standards; which characterize it with high cross-chain compatibility and high scalability. The BSC protocol is also the best blockchain that supports DeFi staking and farming.

Causecoin tokens are compatible with Binance Wallet and other digital wallets such as Trust Wallet and Metamask. These trusted digital wallets are widely used in the cryptocurrency sector.



In the growth plans of Causecoin, a native blockchain called Causechain will be developed that will host the native coins distributed to the Causecoin holders in a unique token swap model. The Cause Team plans to further develop this native Causechain to provide a unique smart contract technology for the development of projects that have a cause.

Tokenomics

01. Introduction

CoinMarketCap.com simply defines Tokenomics as the understanding of the economics behind the demand and supply characteristics of a cryptocurrency. Causecoin is not just another cryptocurrency; Causecoin is the most cause-inspired, well-intended, and charity-driven token ever created.

The Causecoin project is community-centered and revolves around the unique concept of Cause Capitalism

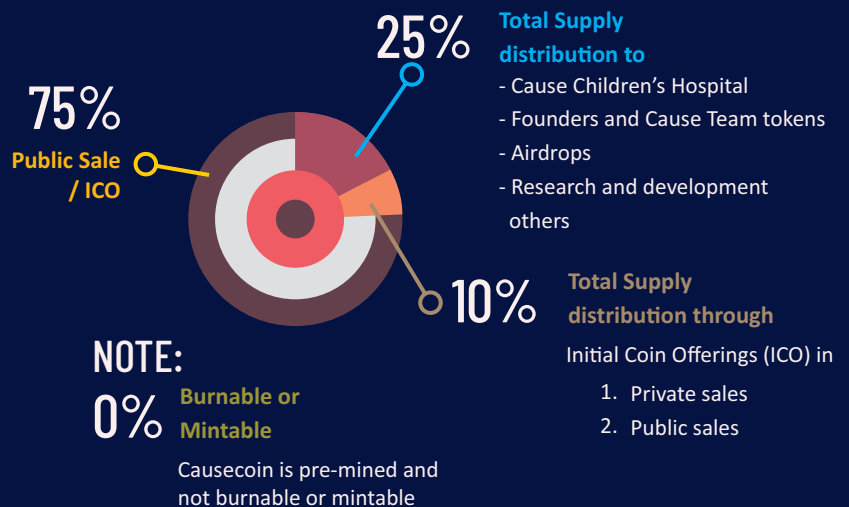
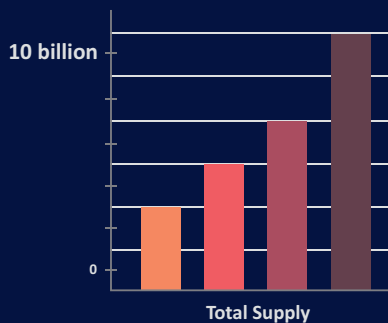
Causecoin Token Economy is based on Cause Capitalism philosophy, principles, and practices. Cause Children's Hospital is the non-profit partner of CauseCoin; and is part of the economy of Causecoin tokens.



02. Token Distribution

The Causecoin distribution is as follows:

1. Causecoin (Ticker Symbol: CAUSE) total and maximum supply is 10 billion.
2. Causecoin is pre-mined and not burnable or mintable.
3. 25% of the total supply will be distributed to the following: Cause Children's Hospital; founders and Cause Team tokens; airdrops; research and development; and others.
4. 10% of the total supply will be distributed through Initial Coin Offerings (ICO) in private sales and public sales.



Capital Requirement

The Causecoin project has had and continues to have substantial capital requirements that have been financed, in part, by the founders. There will continue to be a progressive need for significant capital to realize the company vision. The Cause Team will raise capital through private sales of Causecoin and

through Initial Coin Offerings (ICO) to finance Causecoin projects and for the initial funding for non-profit partners. The soft cap and hard cap capital are, in brief, described below.



01. Soft Cap

Causecoin is a technology project that requires substantial capital. Significant capital injected by early private coin buyers has diminished the soft cap requirement for this project. The Cause Team has set the Soft Cap at, approximately, USD \$4M (Four-Million-Dollars).

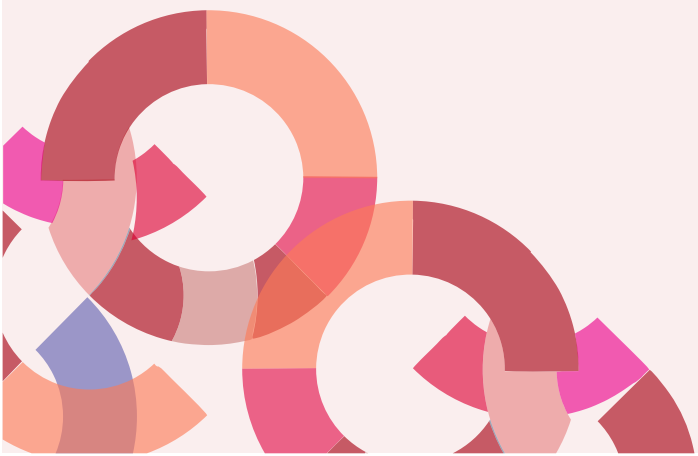
02. Hard Cap

The Cause Team has a funding target to raise capital for each stage of development to execute on future projects without insufficiencies. The marketing strategy that the Cause Team plans to execute is comprehensive and is, therefore, capital intensive as it includes partnerships with leading cryptocurrency marketing and liquidity providers, and leading top 20 exchanges as listed and ranked on CoinMarketCap.com and Coingecko.

Causecoin will invest to be listed on many of these exchanges in a range between \$50,000 and \$500,000.

The Cause Team will also establish and leverage partnerships with leading global blockchain and cryptocurrency institutions and communities to access a broad market; which also will require significant capital.

The Causecoin project's Hard Cap has been set at USD \$100 Million (One Hundred Million Dollars).



Causecoin Roadmap

The Causecoin project is multifaceted and thus has various key implementation timelines. The Causecoin project will be implemented in the following key steps:

01. Product development, testing, and launch

Product development and testing are scheduled to be completed by Q1 of 2024. The Causecoin token was deployed on the Binance Smart Chain (BSC). The Official World Launch of Causecoin is scheduled for early 2024.

02. Initial Coin Offering (ICO)

The pre launch of the project will run an ICO campaign with a target of raising a 'hard-cap' capital target of up to USD \$100 million. This will involve several sales events, conferences, and summits globally. The project will have a highly experienced and dedicated sales team. The Cause team makes no representation that the hard cap capital target will be completed.

Concurrently, the Cause Team will leverage other strategic partnerships made with leading exchanges. This includes capitalizing on the usual and customary and proven marketing strategies utilized in the cryptocurrency sector.

03. Exchange Listings

The Cause Team planned to have Causecoin listed on its first exchange during its developmental stage, which was successfully achieved. Causecoin first went live by being listed on Pancakeswap; a decentralized exchange based on the Binance Smart Chain.

Causecoin was then, progressively, listed on three additional international exchanges covering different continental regions including Asia, Africa, Europe, North America, South America, and Australia.

Causecoin will be listed on up to 12 exchanges before the end of Q2 of 2024.

Further announcements of additional exchange listings for Causecoin will be shared in due course on the Causecoin website.

**Q2 2024
Targeted
Exchanges**

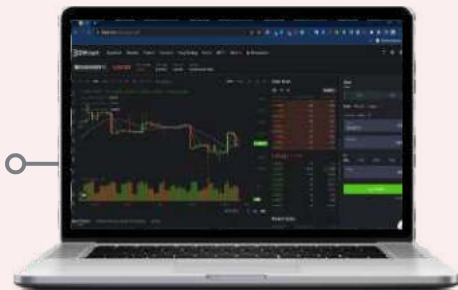
1. KuCoin
2. Binance
3. Others

Causecoin Current Listing



**Pancakeswap Exchange
Current Price Trade
as at Oct 30, 2023.**

Pair : CAUSE / BNB
Price : \$ 1.0952



**Bitmart Exchange
Current Price Trade
as at Oct 30, 2023.**

Pair : CAUSE / USDT
Price : \$ 1.1248



**Lbank Exchange
Current Price Trade
as at Oct 30, 2023.**

Pair : CAUSE / USDT
Price : \$ 1.1212



**P2B
Current Price Trade
as at Oct 30, 2023.**

Pair : CAUSE / USDT
Price : \$ 1.1209

04. Staking Platform

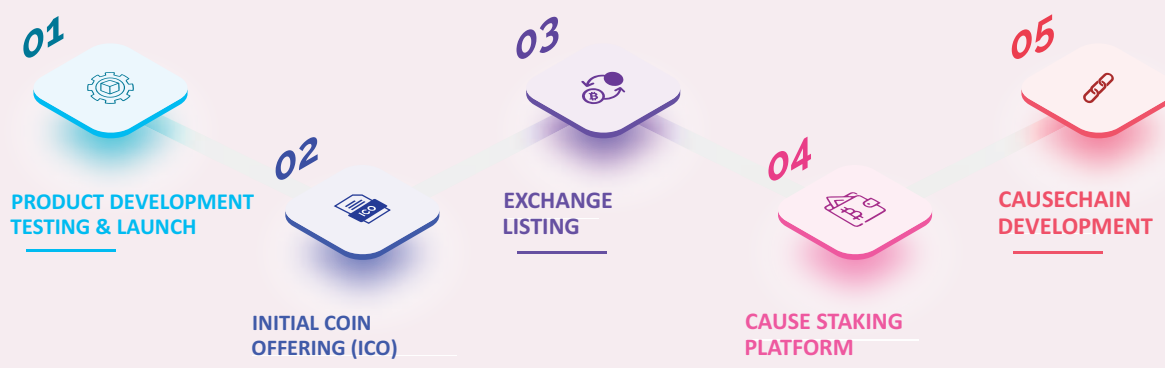
The Causecoin staking platform was fully operational in August 2022. The details and specific incentives and staking rewards can be viewed on the Causecoin website.

05. Causechain Development

The feasibility study and the development of the native Blockchain known as Causechain will begin at the earliest time that is sensible time. After the development and launch of the Causechain, the community will be guided on the impacts of having a native blockchain. Further details will be provided in future updates to this whitepaper.



Roadmap



Legal

Causecoin is operating under World Cause Vision Ltd. which was incorporated in Victoria, Seychelles, Africa. World Cause Vision Ltd. was formed and is registered as an International Business Company (IBC). For documentation of the incorporation in Seychelles, you may send your request to: info@Causecoin.net.

The Cause Team is also working on being established in Dubai to tap into the growing interest and demand for cryptocurrency in the Gulf Region. In Africa, the company will work with affiliates such as Cause Vision Ltd; incorporated in Kenya as a Kenyan Project Management Entity.

The intent of the Cause Team is to register across different jurisdictions that are known as friendly cryptocurrency environments and regulations and to adhere to all known country regulations; thereby, safeguarding Causecoin assets and funds.



Conclusion

The Causecoin Whitepaper will be updated, periodically, to ensure it aligns with the dynamic aspects of the Causecoin project and vision; which is also dependent on various factors including the cryptocurrency environment, market conditions, rapidly changing technologies, inter-dependence of the projects, competition, and other unknown factors. These dynamics also include navigating the regulatory environment, the project's short-term challenges and achievements, expansion of the vision, and/or other factors.

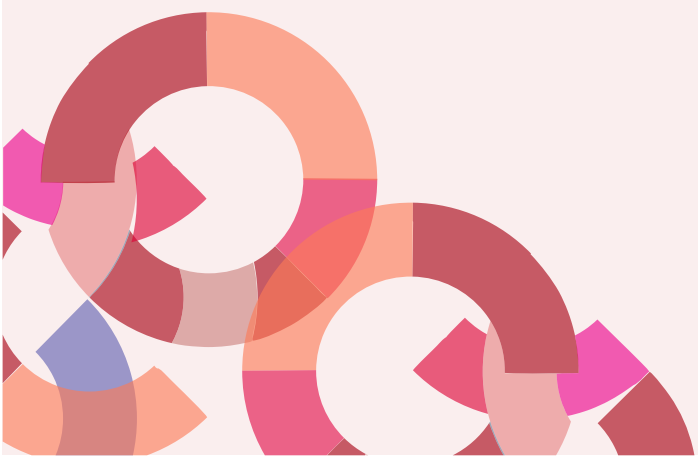
The Cause Team commits to the vision described in this whitepaper. However, the Cause Team does not guarantee rigidity to the schedule of deliveries and timelines and exchange listings as the business environment and market demands may change.

Nothing in this whitepaper should be regarded as investment advice, projections, guarantees, legally binding representations, or an offer to sell. Rather, this whitepaper is strictly intended for the purpose of providing general information regarding the Causecoin project and vision.

Disclaimer

The information provided on this white paper and website does not constitute investment advice, financial advice, trading advice, or any other sort of advice and you should not treat any of the White paper and website's content as such. Causecoin does not recommend that any cryptocurrency should be bought, sold, or held by you. Do conduct your own due diligence and consult your financial advisor before making any investment decisions.

As cryptocurrency involves high significant risk, before making any investment decisions, Cryptocurrencies and tokens are considered to be high risk and are not suitable for all investors





www.causecoin.net